

# The Fastest and Surest Path to Growth

Ver.2025 Company Introduction | PlayD

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PlayD has encountered the various goals of numerous companies and brands,

Digital Ad Billings

No. **1**

Cumulative amount

**4** trillion won + α

Working history

**25** years

Average number of projects per year

**5,000 +**

# We have discovered the fastest and most effective way to drive customer growth.

## IT · Finance

LG CNS · NICE Payments  
Human Works · LOTTE CARD  
Samsung Card · kt M mobile  
LOTTE Members · Hana Bank  
IBK Savings Bank · Wellslife · kt  
CARD GORILLA · USIIMSA  
AhnLab · TADA · Glity  
SHINSEGAE I&C etc.

## E-Commerce

LOTTE Homeshopping · HIMART  
H.Point · CJ ONSTYLE · LF Mall  
E-LAND MALL · LOTTE Shopping  
SEOUL STORE · Homeplus · Kurly  
LG Household & Healthcare  
HOTTRacks · KYOBO Book Centre  
kt alpha · LOTTE Department Store  
SHINSEGAE DUTY FREE  
WALKERHILL DUTY FREE etc.

## Food & Health

Pulmuone · Binggrae · CJ Freshway  
Dongwon Mall · Venetmeal  
Samsung Welstory · Icletime  
Kwangdong Pharmaceutical  
GC Biopharma · Dudrim  
Korea Ginseng Corporation(KGC)  
Daesang Wellife · AceBiome  
CJ Healthcare · NUTRICORE  
AG HEALTH etc.

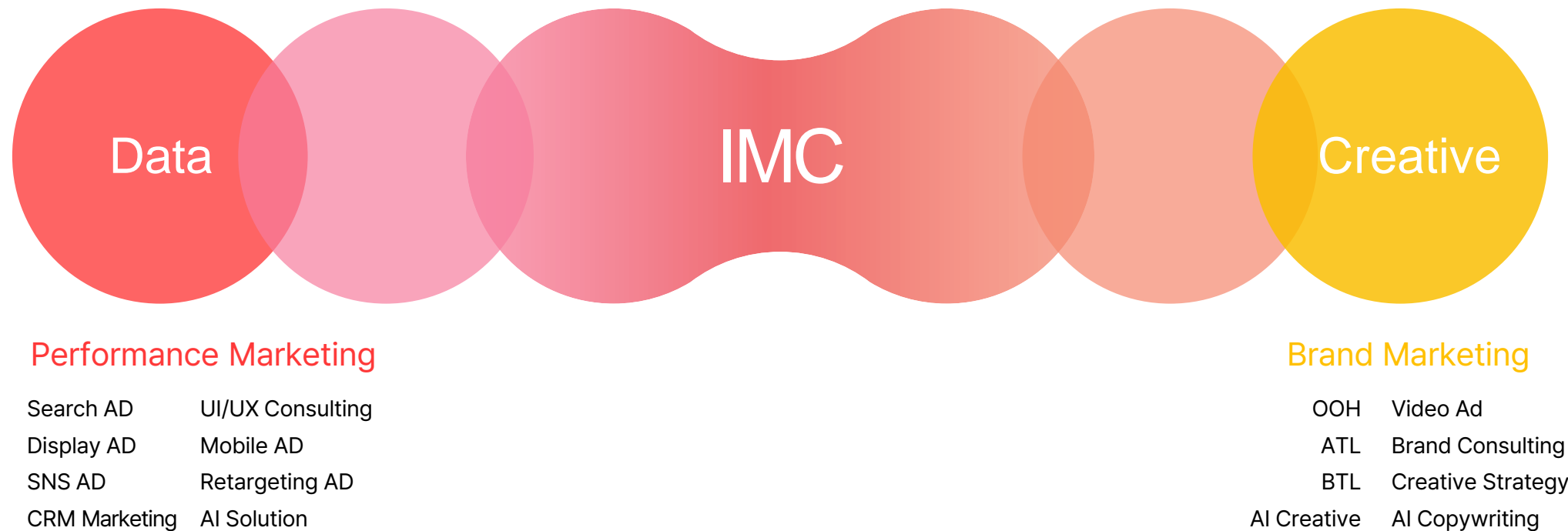
## Travel & Transportation

HOTEL LOTTE · Interpark Triple  
LOTTE TOUR · Hanatour  
MODETOUR · Agoda · Yanolja  
Myrealtrip · t'way Air  
Air New Zealand Limited  
Korail Tourism Development  
Daemyung Vivaldi Park  
Jeju.com · Kakao Jeju Tour etc.

## Others

Megastudy · Eduwill · Millie  
Siwon School Lab · CASETiFY · UNIQLO  
New Balance · K2 KOREA · LUSH KOREA  
AHC · LIVART · HANSSEM · SK Magic  
JOBKOREA · Alba Heaven · kt estate  
Ministry of Employment and Labor  
Amnesty International · Soomgo  
HYUNDAI GLOVIS etc.

**We combine empathy with data to create tangible results,**



## **We pave all possible ways to growth.**

Will there be any company that has encountered as many diverse clients and brand KPIs as PlayD?

Despite countless and various KPIs we have encountered, our common goal was 'growth',

And we found the most efficient and fastest way for brand growth and client satisfaction.

In line with our clients' growth direction, we will continue to move forward first and together.

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# The Fastest and Surest Path to Growth

PlayD with tangible results will be with you on the way to growth.



Company	PlayD Co., Ltd.
CEO	Lee Jun-yong
Founded	September 1, 2000
Employees	302 people (December 2024)
Ad Volume	514.7 billion (2024)
Biz.Area	IMC Marketing / Performance Marketing / AD Tech Brand Marketing / ATL·BTL·OOH / Short-form Video CRM Marketing / AI Creative / Commerce
Website	<a href="http://www.playd.com">www.playd.com</a>
Address	5F-6F, 11 Hwangsaeul-ro 359beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea



# We are opening a new page of growth together with our clients.

## 2025

2025.04 Acquired by SOOP Co., Ltd.

## 2024

2024.07 Selected as a Top Agency in H2 by TossAds

2024.07 Selected as an Official Agency for hyperlocal platform 'Danggeun'

2024.05 Launched 'Ato', AI-powered advertising service

## 2023

2023.12 Selected as an Official Referral Partner of Airbridge

2023.10 Opened AI-automated ad creation service in 'All It'

## 2022

2022.12 Launched 'All it', an integrated multimedia management solution

2022.09 'daypack' won Brand of the Year 2022

## 2021

2021.01 Opened 'SENSE.N', AI advertising agency service for small and medium-sized clients

## 2020

2020.12 Advanced into the Media Commerce Business

2020.11 Opened keyword-based market analysis solution 'VOICE.S'

2020.03 Listed on KOSDAQ

## 2019

2019.11 Selected as a company to participate in the 'Work-Life Balance Campaign' by the Ministry of Employment and Labor

2019.09 Launched Mobile App Marketing Platform 'Ad Screen 3.0'

2019.08 Acquired KISA Information Security Management System (ISMS) certification

2019.01 Opened integrated data analysis solution 'TUBE'

## 2018

2018.11 Opened Online Market Analysis Solution 'VOICE.M'

2018.10 Launched Mobile App Marketing Platform 'Ad Screen 2.0'

2018.07 Opened Digital Marketing Solutions Group 'tech HUB'

2018.02 Opened Marketing Activity Analysis Solution 'TERA'

## 2017

2017.12 Changed company name to PlayD

2017.06 Acquired Patent for "Keyword Advertising Bidding Device and Method of Use"

2017.04 Acquired Patent for "Automatic Ad Ranking Management Device and Method"

## 2016

2016.10 KT-Nasmedia acquired NSM, Joined KT Group

2016.08 Opened advertising Solution 'A-Square Pro'

2016.06 Contracted advertising agency with Tencent, Google DBM

2016.03 Selected as a Work-Study System Company

2016.02 Launched Mobile App Marketing Platform 'Ad Screen'

## 2000~2015

2014.11 Merged with Media Rep, Mable

2014.06 Changed company name to N Search Marketing Co., Ltd.

2011.07 A-Square 1st placed certified on Rankey.com (Advertising/Marketing solution sector)

2011.04 Launched affiliate card for accumulating advertising fees

2010.09 Opened Advertising Solution 'A-Square'

2010.03 Established NHN Search Marketing Co., Ltd. as an independent Corporation

2000.09 Launched Search Marketing Center within Naver's Search Advertising Division

# Our proven experience allows us to focus solely on our clients' growth.



## Google Awards

### Agency Excellence Awards

2024 Winner in Media Integration Category

### Premier Partner Awards

2023 Winner in Online Sales & Finalist in Lead Generation

2019 Finalist in Search Innovation Category

2018 Winner in Display Innovation Category & Finalist in Search Innovation Category

### Google Search Champ

2020 Awarded Excellent Partnership Agency



## Criteo Awards

2023 Partnership of the year

2020 Innovator of the year

2019 Agency of the year

2018 Innovation of the year



## Meta Agency First Awards

2024 Winner in Performance Hero Category - LOTTE Healthcare Campaign



## Korea Digital Ad Awards

2024 Grand Prize in App Performance Category – LOTTE Healthcare

Grand Prize in Search Performance Category – USIMSA

Silver Prize in Integrated Performance Category – KGC (Korea Ginseng Corp.)

Excellence Award in Search Performance Category – LOTTE Hotels & Resorts

Excellence Award in App Performance Category – UNIQLO

Excellence Award in Search Performance Category – LOTTE Home Shopping

Excellence Award in E-commerce Category – Carver Korea

Excellence Award in Integrated Performance Category – Dongnimmun

Excellence Award in Integrated Performance Category – CKD Healthcare

Excellence Award in Search Performance Category – Beautiful Fund

2023 Grand prize in Search Performance Category - LOTTE Duty Free Campaign

2022 Grand prize in Integrated Performance Category

- Homeplus 'Integrated Performance Marketing' Campaign

2021 Grand prize in Adtech Category - SENSE.N

2021 Top prize in Data-driven Performance Category - Visang Education 'Wise Camp Campaign'

2021 Top prize in 'Korea Gwangkeuljeol' Marketing Campaign Promotion Category - Lotte Homeshopping

2021 Silver prize in 'Daypack Launching Campaign' Creative Video Category - The Essential



## Korea Online Advertising Awards

2020 Excellence Award in Performance Category

2019 Excellence Award in Tech & Solution Category



## Online Advertising Marketing

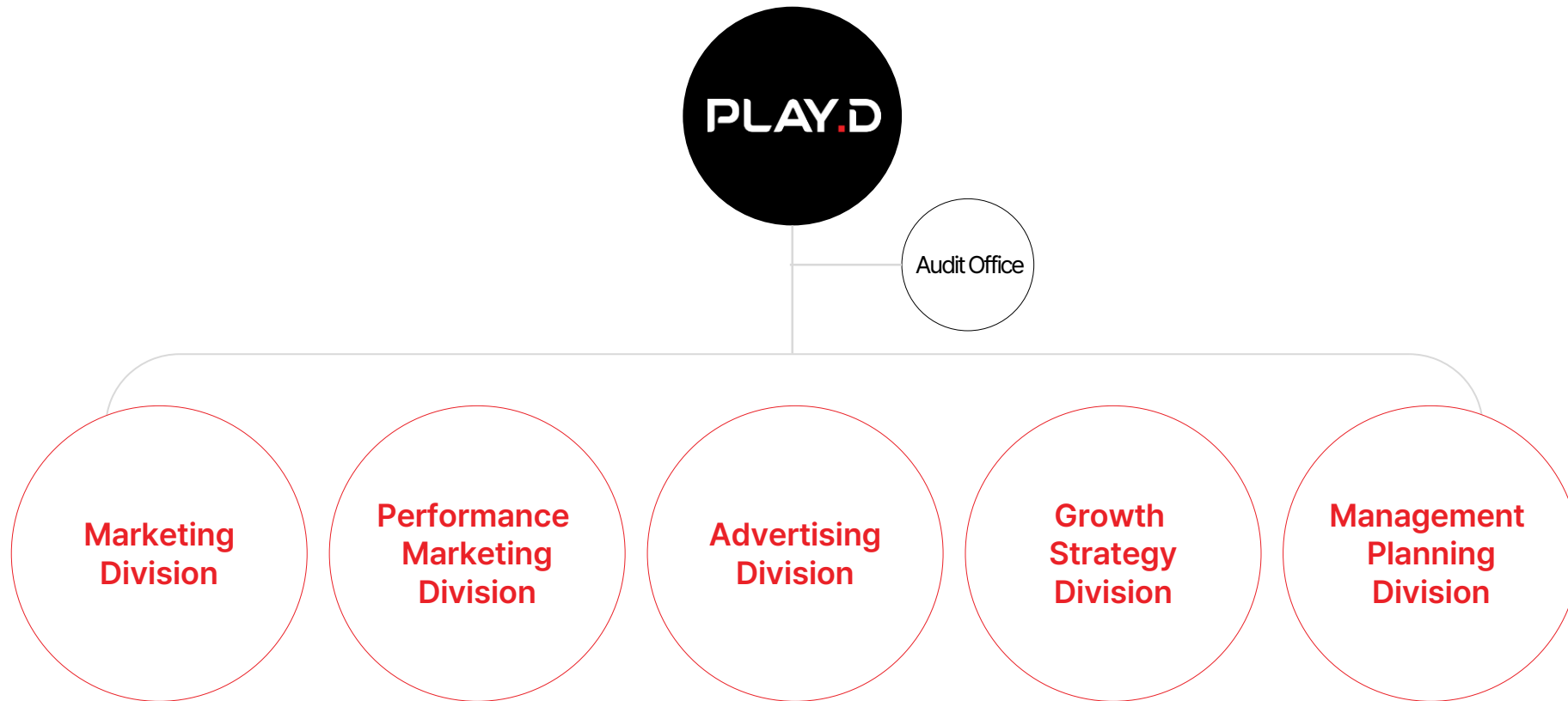
2013 Grand Prize in Marketing  
Strategy Planning Category



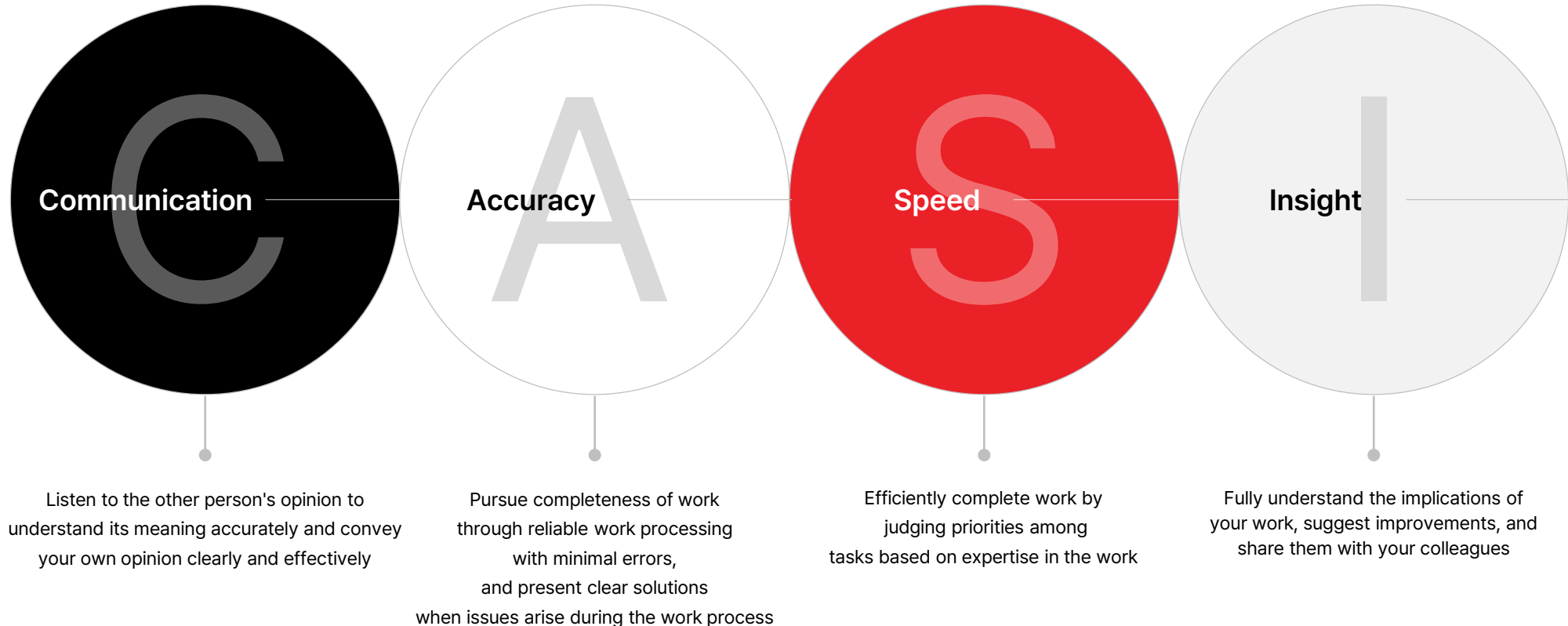
## Korea Advertising Contest

2019 Prime Minister's Award

**Our extensive team of experts provides comprehensive consulting.**

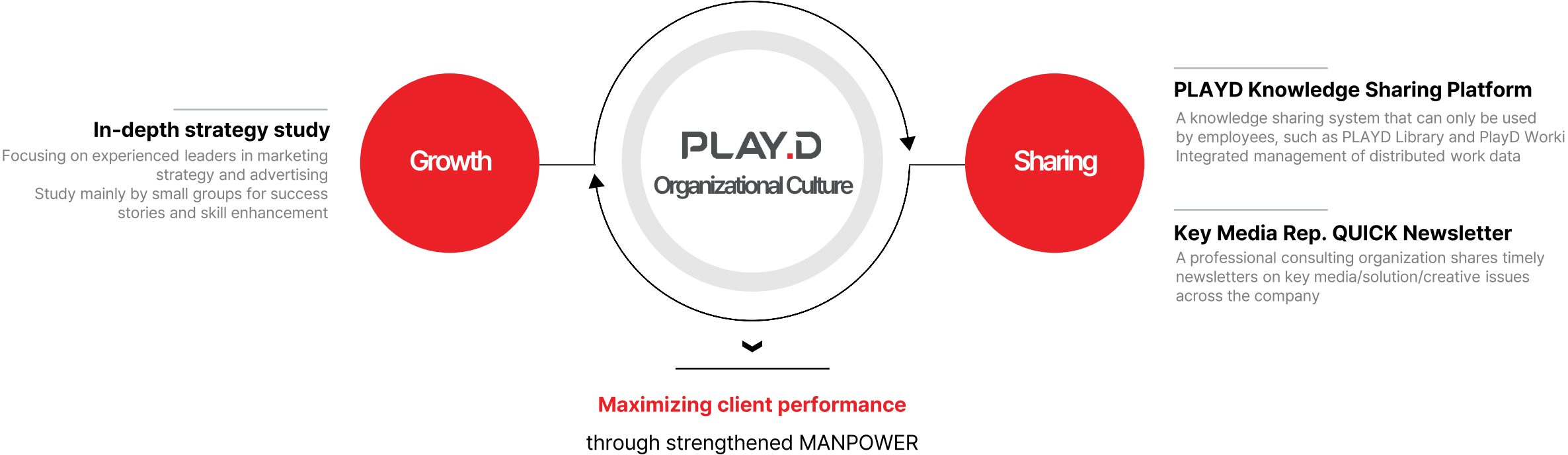


## Our members have core competencies to achieve clients' goals.



A virtuous cycle organizational culture system that connects the **employee's growth to the client's growth.**

Our growth-oriented organizational culture contributes to the growth of our clients.



# Why **PLAYD**

- Growth Partner
- Billings
- Manpower
- Diverse Portfolio
- Partnership
- Financial Stability
- Security



**Our goal is to trust each other and grow together.**

**TRUST**

**A Reliable Partner**

Media power with appr. 400 domestic and international products  
Most extensive advertising operations portfolio in the industry  
Media/solution/content specialists  
Stable financial structure enables quick cost processing

**GOAL**

**GROWTH**

**A Partner Growing with Clients**

Continuous media expansion based on market trends  
Providing professional training opportunities to enhance organizational capabilities  
Continuous advancement of big data/AI solutions to increase productivity  
An integrated marketing consulting service process

# No.1 Digital Ad Agency, Top 5 in the Korean Advertising Market

Based on our unrivaled operating scale of over KRW 500 billion per year, we drive clients' growth and lead to successful results.

[ 2024 Domestic Advertising Agency Billing Rankings]

Ranking	Company name	Total amount (100 million won)
1	Comprehensive advertising agency C	92,366
2	Comprehensive advertising agency I	67,717
3	Comprehensive advertising agency H	19,884
4	Comprehensive advertising agency D	9,748
5	PlayD	5,147
6	Digital advertising agency E	4,803

\* Based on the KFAA '2025 Advertising Agency Survey

~2016

No. 1 in performance marketing industry

2016~2018

Industry's largest solution group

2018~2024

No. 1 in DA | SA | Video-centered digital marketing

\* No.1 Digital Ad Agency, based on billings (single entity; excl. full-service)



## Work with our **marketing specialists** in your team

We have the largest strategy, solution, and professional creative organization that provides 24/7 support to AE and clients.

### **Marketing AE**

The largest professional AE organization in Korea  
170 marketing AE

### **Media rep.**

A consulting organization only for major domestic and international self-serve platforms  
Professional media planning through our own media rep

### **Creative**

About 40 video and creative production designers  
Dedicated creative teams for each marketing organization

### **Solution**

Integrated advertising operation solutions and dedicated AD-Tech team

### **Trend research**

A professional campaign strategy and research organization  
Providing trend reports, etc. on a regular basis



# Optimal advertising based on our wide range of client pool

Are you looking for an agency with advertising experience in a specific industry?  
Based on our extensive experience with clients, we provide customized advertising services according to industry-specific characteristics.

Number of industries in charge

20+

- E-Commerce
- Finance/ Insurance
- Education
- Clothing/ Fashion accessories
- IT/ Communication
- Home/Life
- Travel/ Transportation

Number of detailed industries

220+

- Cosmetics/ Beauty
- Employment
- Professional services
- Food/ Beverage
- Home appliances/ Electricity
- Automobiles
- Printing/Stationery/ Office equipment

Number of Live clients per year

1,000+

- Medical/ Health
- Marriage/Childbirth /Childcare
- Industrial support
- Government office/Organization
- Architecture /Interior
- Leisure/ Hobbies
- Real estate
- Others

## Media expertise recognized by major media

With approximately 400 domestic and international products, we provide customized media planning services based on our media power and digital media know-how.

### Google

Google's official premier partner  
Support for Google GA4 professional consulting  
Google Skillshop Digital Guru Expert, GAIQ  
Google Marketing Platform SA360 DV360 Vendor  
Excellent Partner Agency for Google Search  
2018 Two-time winner of 'Premier Partner Awards'  
2019 Excellent Partner Agency for 'Google Search Champ'  
2023 'Premier Partner Awards'  
Winner in Online Sales Category & Finalist in Lead Generation Category  
2024 'Agency Excellence Awards'  
Winner in Media Integration Category

### NAVER

Official agency for Naver SA, DA, and performance-based DA  
Official agency for Naver Shopping Advertisement

### kakao

Kakao Premium Partner (KPP)  
Official Agency for SA·Moment·Talk Channel

### Meta

Meta Business Partner(MBP) 'Badge Partner'(Highest level)  
All completed Facebook Blueprint  
Meta Agency First Awards  
2024 Winner in Performance Hero Category

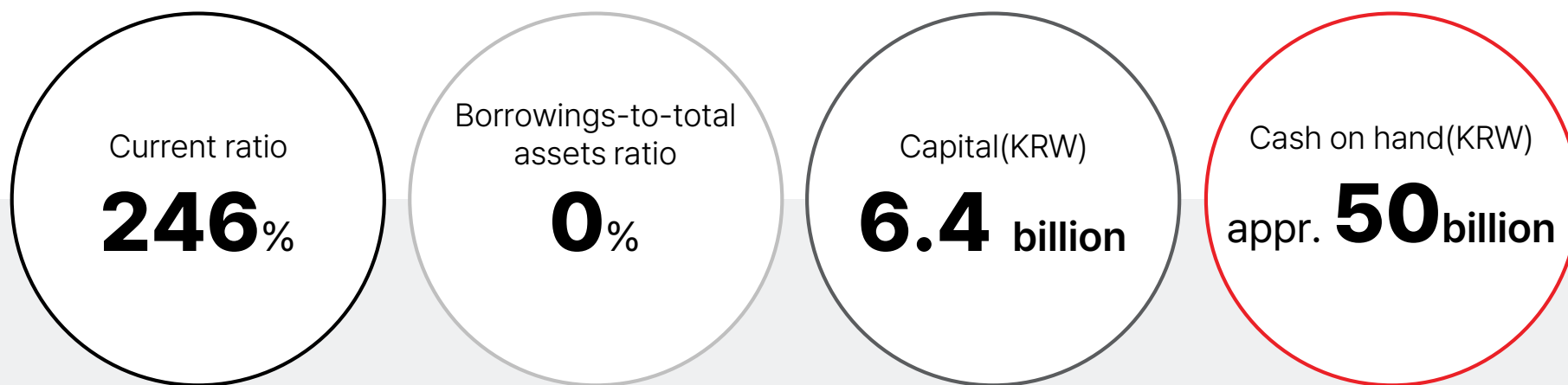
### Vertical Media

Official agency for Criteo / Mobon / Targeting Gates / Toss  
Criteo Awards  
2018 'Innovation of the Year'  
2019 'Agency of Year'  
2020 'Innovator of the Year'  
2023 'Partnership of the Year'



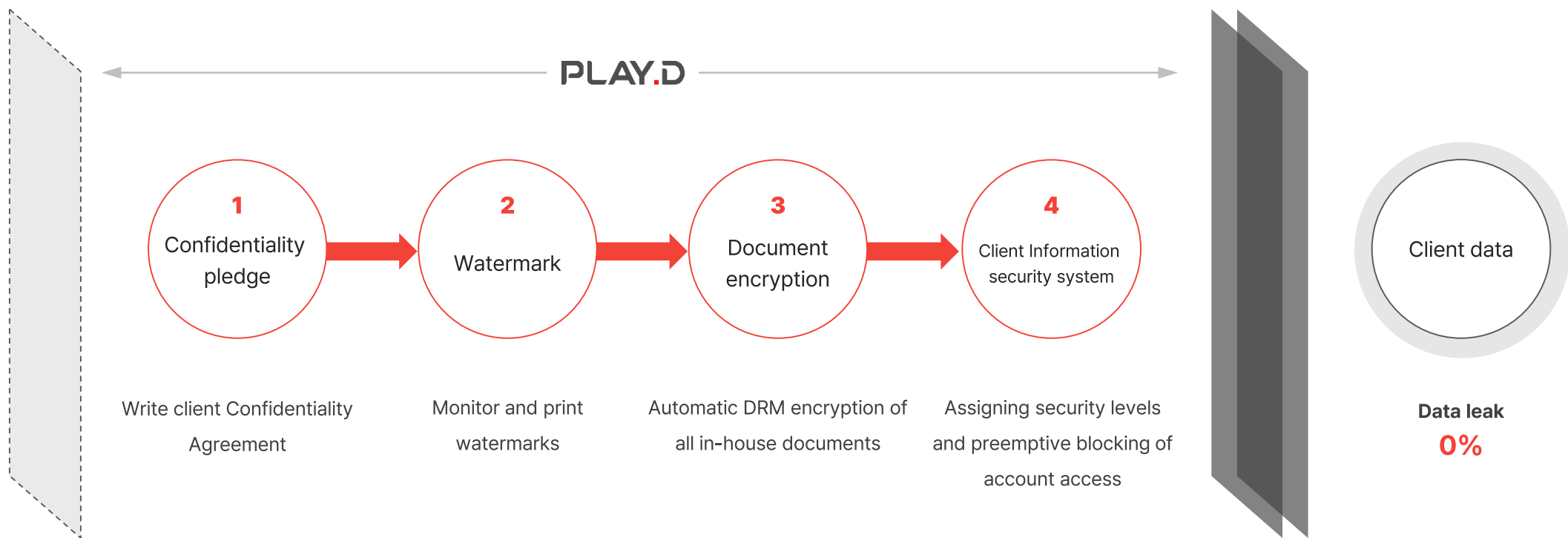
## Reliable and trustworthy **financial stability**

Our stable financial structure enables smooth operation of campaigns through stable bond transactions and quick cost processing.



# A client data security-oriented system

A quadruple leak prevention system for internal information to prevent exposure of client operation data



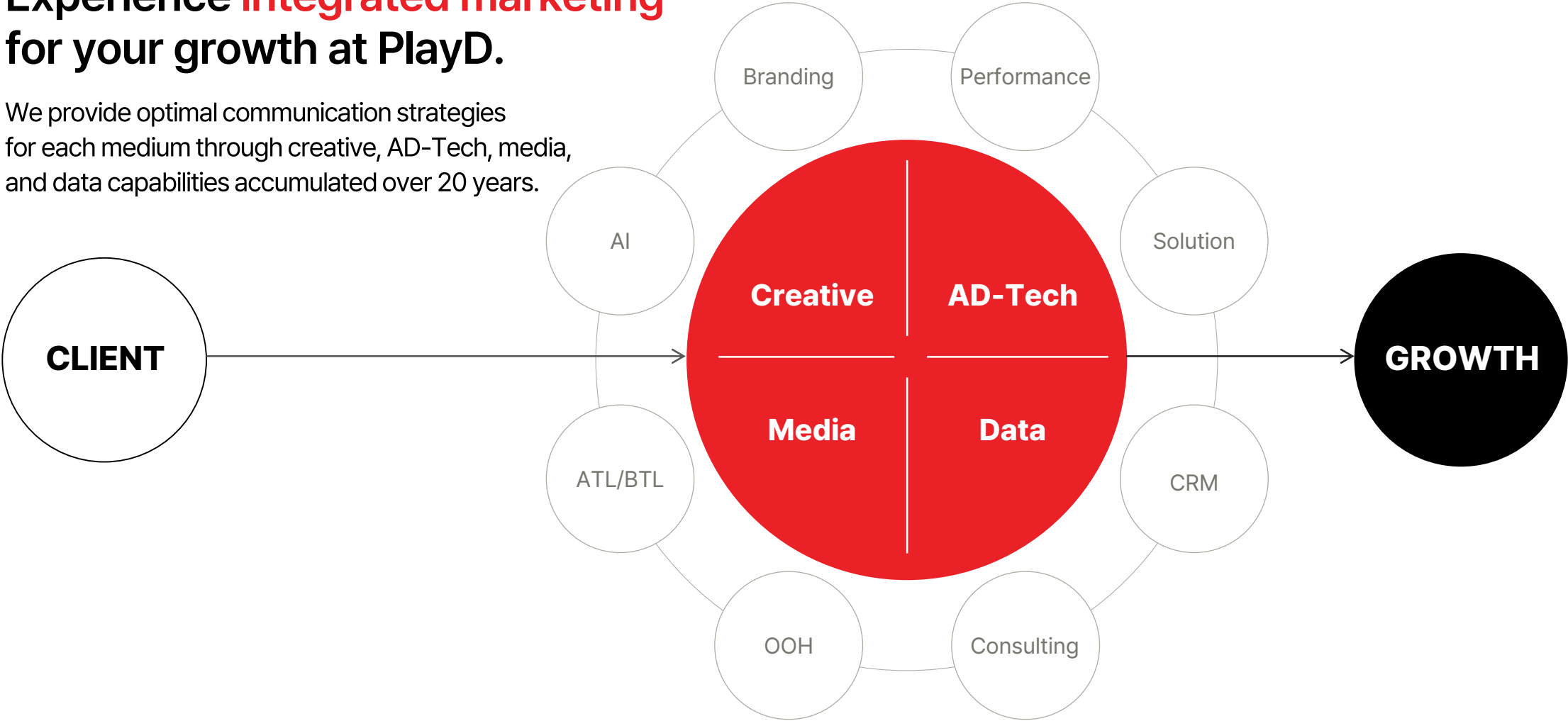
# What We Do

- IMC Marketing
- Brand Marketing
- Creative Contents
- ATL
- BTL
- AD-Tech
- Performance Marketing
- Commerce
- Research



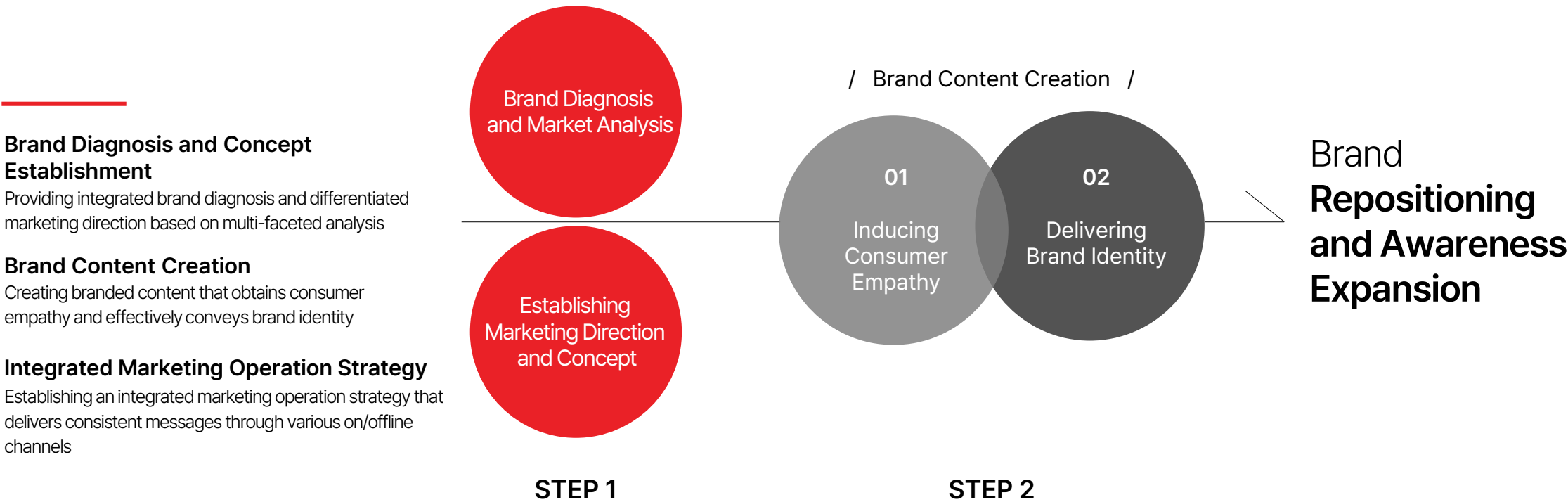
# Experience **integrated marketing** for your growth at PlayD.

We provide optimal communication strategies for each medium through creative, AD-Tech, media, and data capabilities accumulated over 20 years.



# We combine emotions with your brand to create empathy.

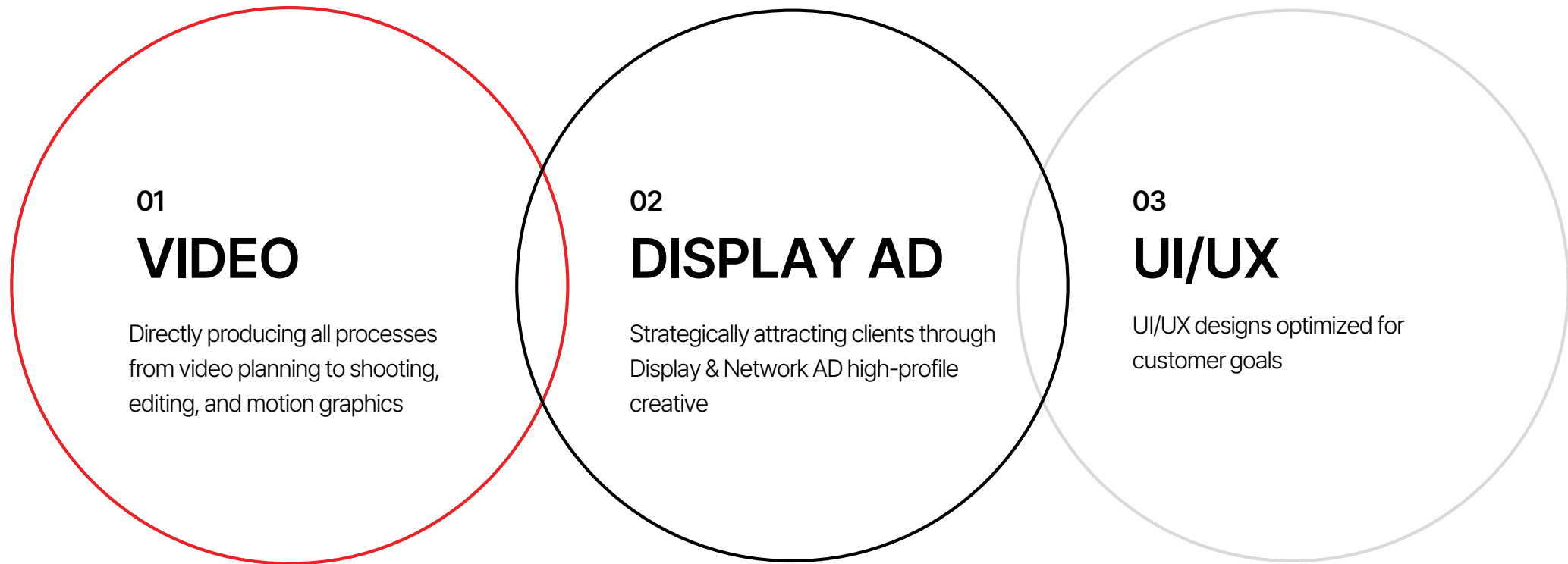
In order to induce consumer empathy and effectively convey brand identity, we provide integrated brand marketing services from concept development to content production.





## Powerful content for better performance

We provide more powerful marketing strategies through data-driven creative.



## Fast, accurate, and extensive. **ATL advertising strategies** to reach more consumers

We support the selection, planning, management, and operation of optimal ATL media to maximize reach according to advertising purposes, targets, and budgets.



### TV

Terrestrial TV,  
general programming channels,  
Cable TV, IPTV etc.

### Magazine

Women's magazines, fashion  
magazines, living magazines etc.

### Radio

Terrestrial radio  
Internet/app radio etc.

## **BTL marketing** to find appealing points and maximize client contact

We plan and execute marketing in direct contact with consumers, such as outdoor advertising, events, promotions, and exhibitions.



### Outdoor advertising (OOH)

- Transportation: Subway / Bus / Taxi / Airport / Railroad
- Billboard: Electronic bulletin board / Outdoor sign
- Entertainment: Shopping mall / Theater / Mart / Sports
- Other digital signage etc.

### Event promotion

- Event marketing · Sponsorship
- Brand promotion · New product presentation
- Sports marketing etc.

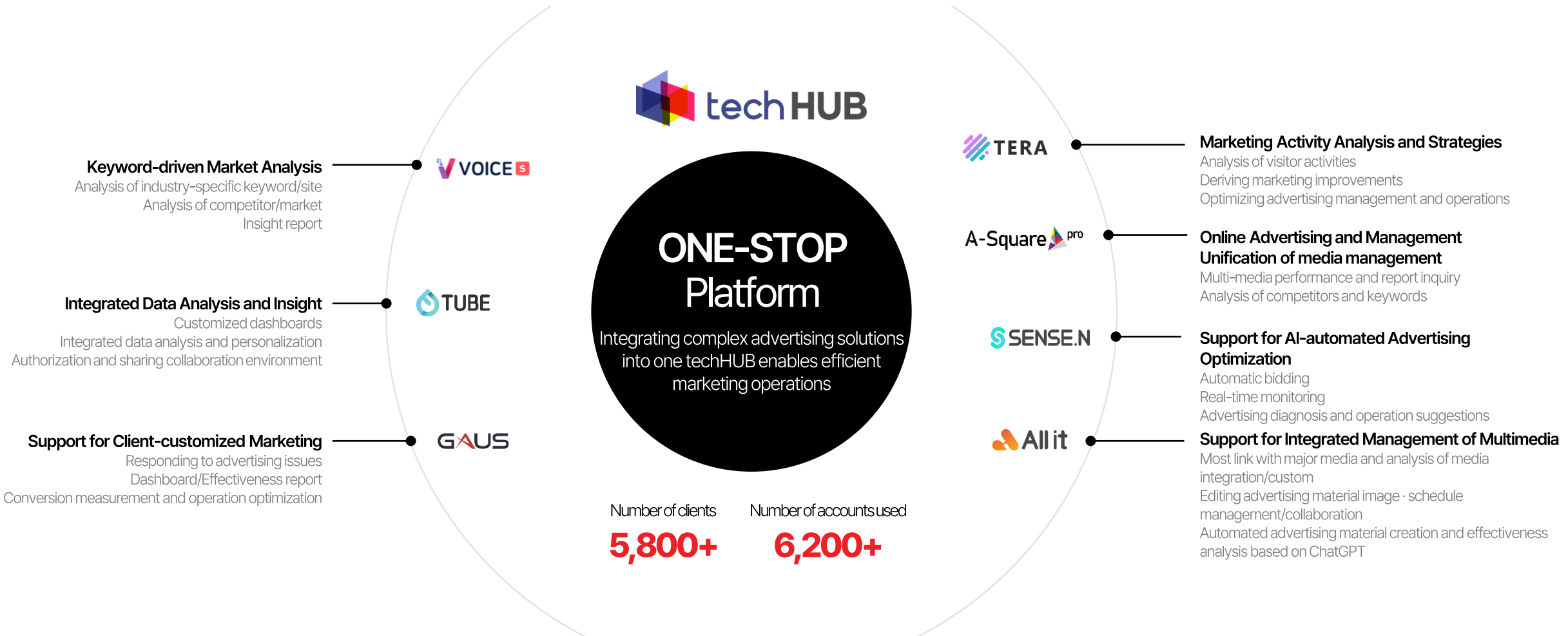
### Exhibitions • Conventions

- Exhibitions, conventions, fairs
- Pop-up stores/promotional booths
- Space branding etc.

Maximizing  
**client  
contact**

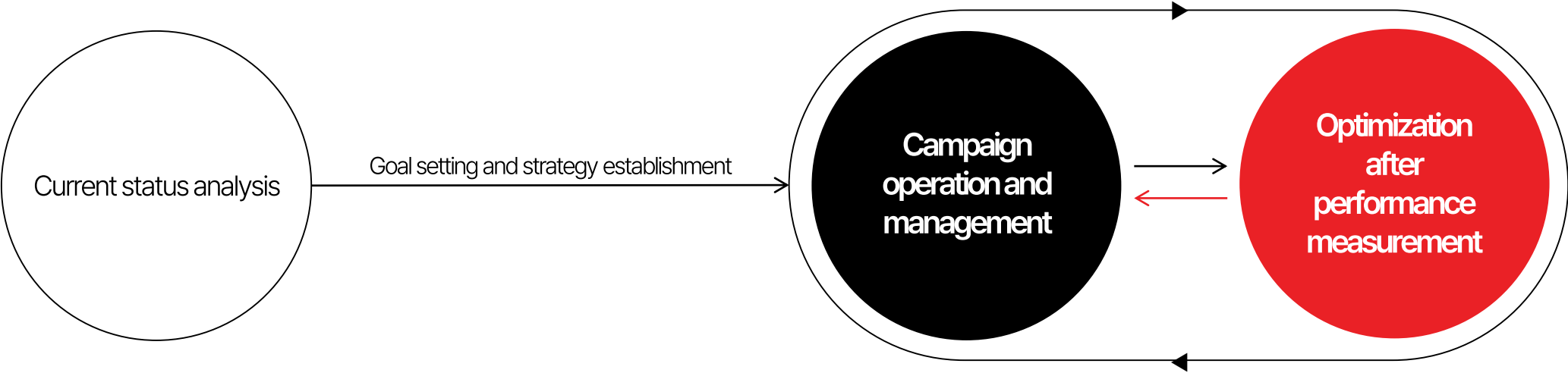
# Maximize your marketing performance with our self-developed solution platform techHUB

We maximize marketing efficiency by connecting all major domestic and international media through API and providing analysis, strategy, and operation solutions required for each marketing stage in a single platform.



# Experience performance-driven marketing service to increase sales

Based on the given budget, we establish low-cost, high-efficiency marketing strategies to produce sustainable achievements.



**Reasonable Budget**

Efficient campaign that can maximize marketing performance with a small budget

**Advanced Targeting**

Targeting segmentation through customer data such as demographic information, interests, and purchase intent

**Marketing Optimization**

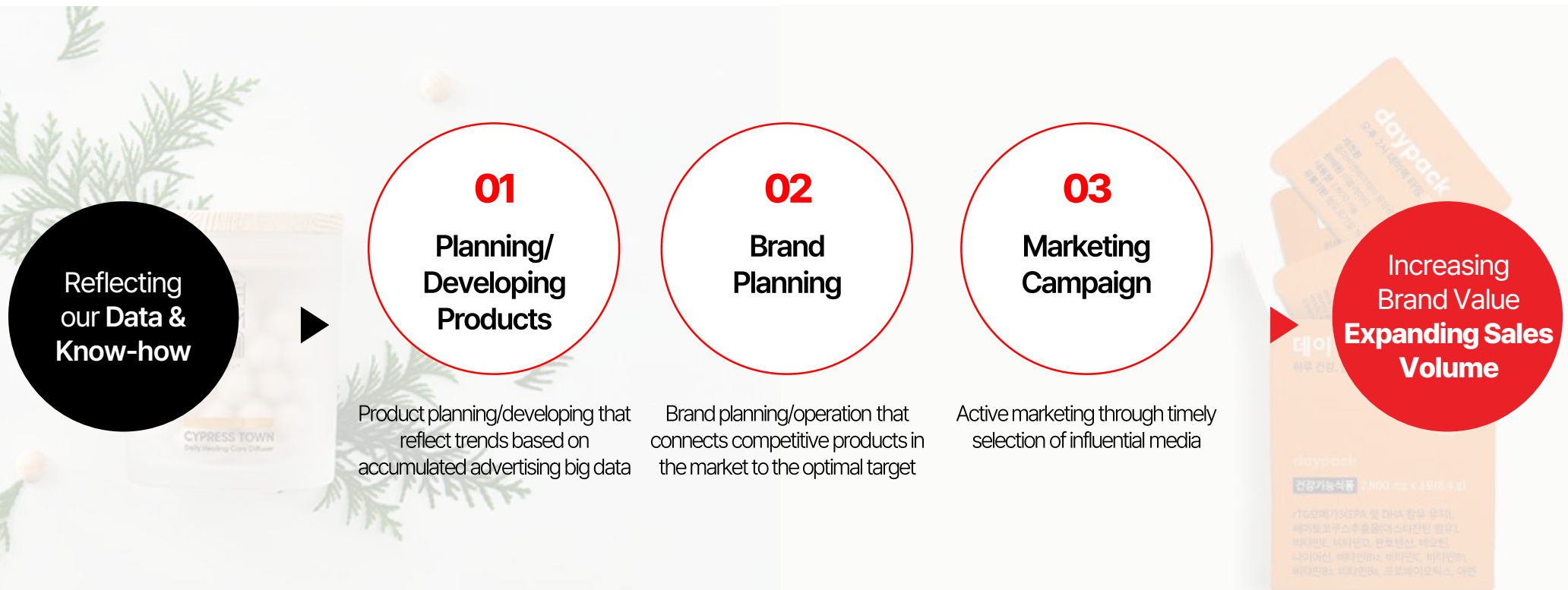
Developing marketing strategies that maximize efficiency through continuous effectiveness analysis and strategy improvement

**Clear Performance Measurement**

Optimal performance measurement based on various indicators such as impressions, clicks, conversions, etc.

## The one who knows and does **commerce best**

Based on 20 years of online marketing know-how and commerce success stories,  
we develop products and directly participate in marketing to increase product and brand value.



## The fastest and easiest way to get market, media, and trend insights

Based on our own market and competitor analysis solutions and industry-specific research, we derive differentiated marketing insights and support campaign optimization.

### 01.

#### Market & Competitor research

- Identify Daily / Weekly / Monthly Market Trends
- Identify and respond to marketing issues through competitor monitoring
- Find Insights through Deep Dive by Industry

### 02.

#### Insights based on our own solutions

- Analysis of HOT keywords by industry · Rapidly rising/rapidly falling keywords
- Analysis of keyword advertising status and efficiency by industry
- Analysis of rankings and keywords of rival group sites

### 03.

#### Trend insight report

- Providing advertising market analysis and advertising trend information
- Success stories of domestic and international advertising campaign
- Presentation of advertising product-specific strategies and introduction of the latest advertising products

# Portfolio

Various clients who grew based on marketing have joined PlayD.





## Portfolio

TVCF **daypack/The Essential**

A video advertisement to raise awareness of the multipack nutritional supplement 'daypack' from the comprehensive health food brand The Essential

Video planning and production using the key message 'One pack a day, basic health specifications'

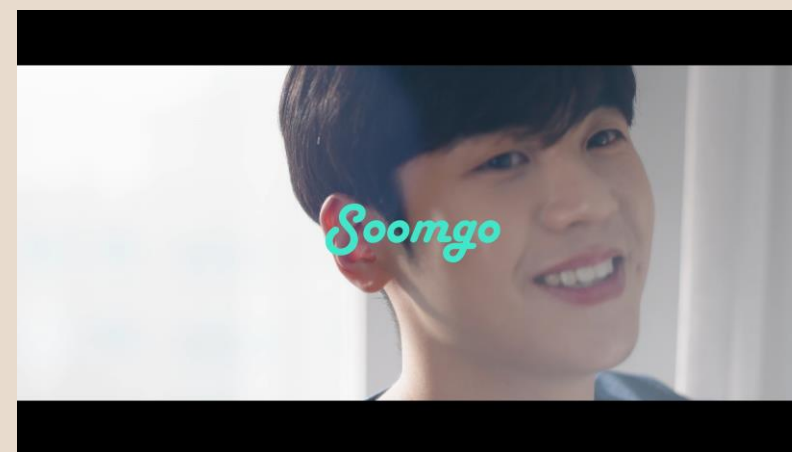
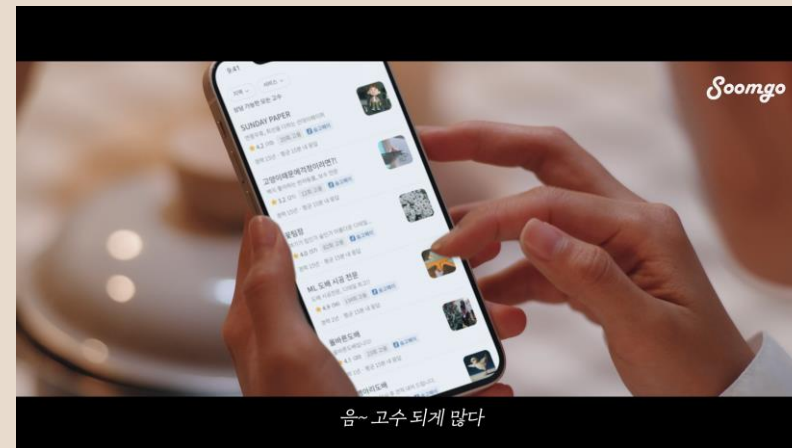
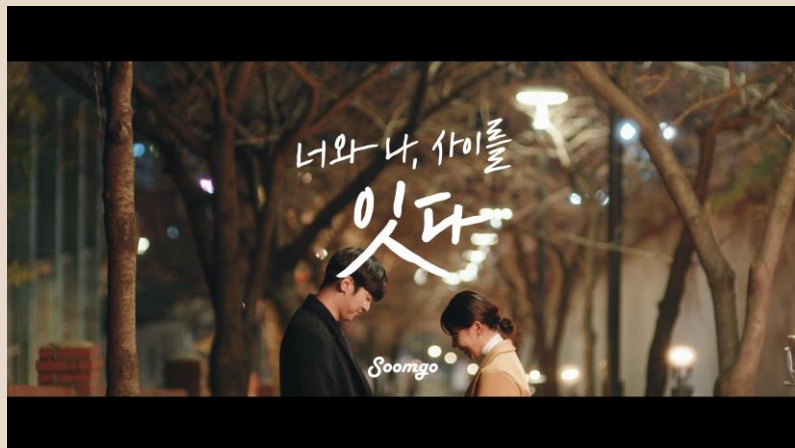
TVCF that cleverly shows the joys and sorrows of modern people



## Portfolio

Youtube **Soomgo**

A web drama-style ad video with the concept of 'Connecting You and Me' as a promotional video for Brand Soomgo's YouTube channel



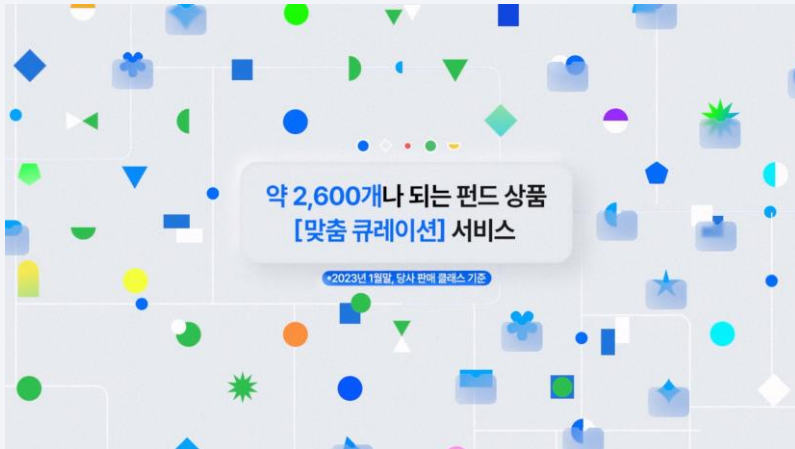


## ■ Portfolio

# Motion Graphics Korea Foss Securities

Promotional video for Korea Foss Securities' Fund Supermarket

A motion graphic video with the concept of 'All funds are gathered in the Fund Supermarket'

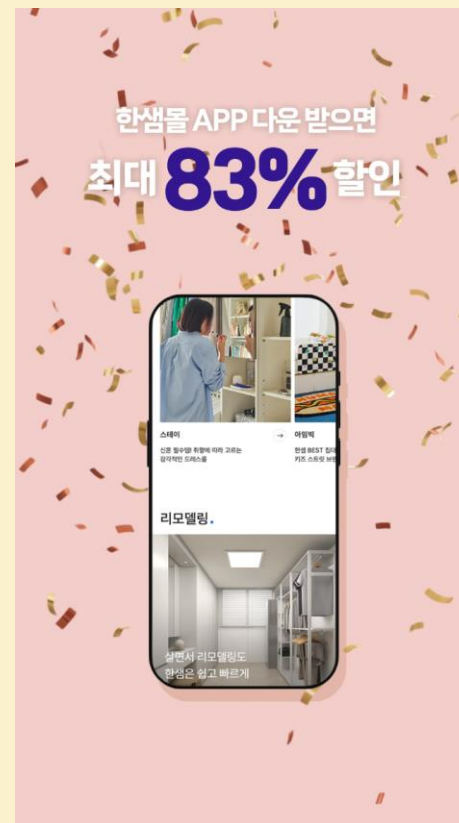


## ■ Portfolio

SNS/APP **Hanssem**

Branding promotion reels-type video for Hanssem Ssem Festa planning exhibition

Content using SNS such as YouTube & Meta



# IMC Campaign

## Air New Zealand

## PROJECT

## Air New Zealand Brand Awareness Campaign

Increasing brand awareness of 'Air New Zealand' among New Zealand travelers in Korea

- Introducing New Zealand travel destinations and promoting 'Air New Zealand's' exclusive flight messages
- Marketing using brand strengths such as free destination setting
- Providing travel destination information suitable for seasonal issues to improve brand preference

## Establishing a link between New Zealand travel destinations and Air New Zealand airlines

Increased ticket purchase conversion and expanded purchasing age group



**CLIENT** Air New Zealand Limited

**PERIOD** 2019.12~In progress



# IMC Campaign Soomgo

## PROJECT

## Soomgo Brand Awareness Campaign

## Video and performance advertising for expanding Soomgo brand awareness

3Phase media planning of consideration → awareness → conversion stages

Planning and production of YouTube (video reach campaign), Kakao Moment (display, expandable), and creative materials

**CLIENT** Brave Mobile

**PERIOD** 2022.02~In progress



## ed:m Overseas Education Center

# Integrated Marketing Campaign for EDM Overseas Education Center

- Searching for 'the overseas education center appropriate for me', and then finding key messages in consideration of major/environment/budget to improve the trustworthiness of the information
- Finding ed:m brand's unique strengths for a branding campaign with the message 'When you need confidence in studying abroad'
- Performance marketing with the theme of 'providing consulting appropriate for me'

**CLIENT** EDM Education



# Promotion Campaign & Performance AD

## LOTTE Homeshopping

## PROJECT

## Lotte Homeshopping "Gwangkuljeol (fast click)" Promotion & Performance Campaign

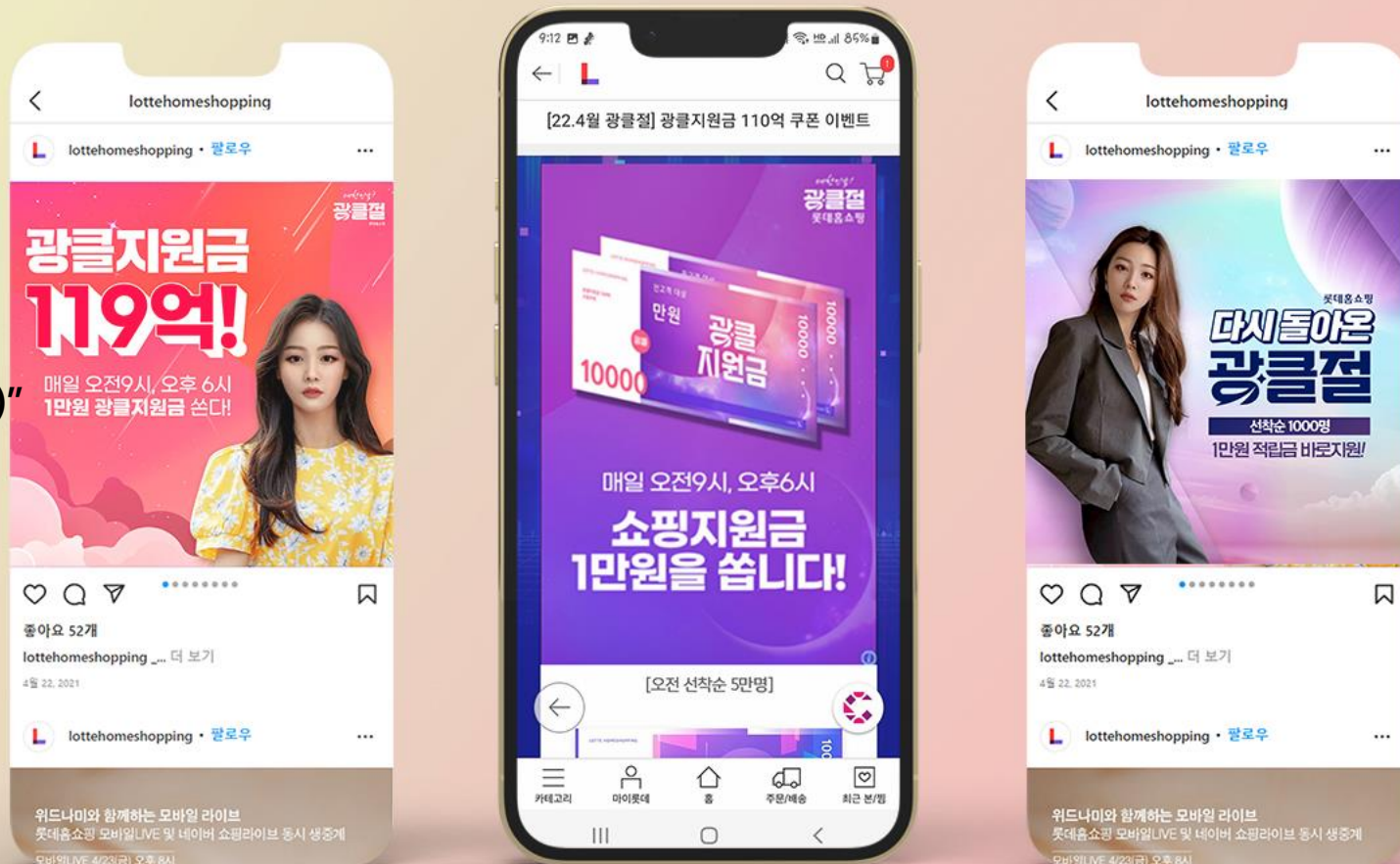
Lotte Homeshopping's "Gwangkeuljeol" promotion and digital campaign to improve consumer preferences and promote consumption

Solution-driven campaign optimization · Creative material production

Executed on a wide range of media including Naver Special DA, Naver Performance DA, Kakao Bizboard, L.Point, Brand Search, and Search Advertising

**CLIENT** LOTTE Homeshopping

**PERIOD** 2020.01~2021.12





# Performance Campaign

## HOTEL LOTTE

## PROJECT

## Hotel Lotte domestic and international performance campaigns

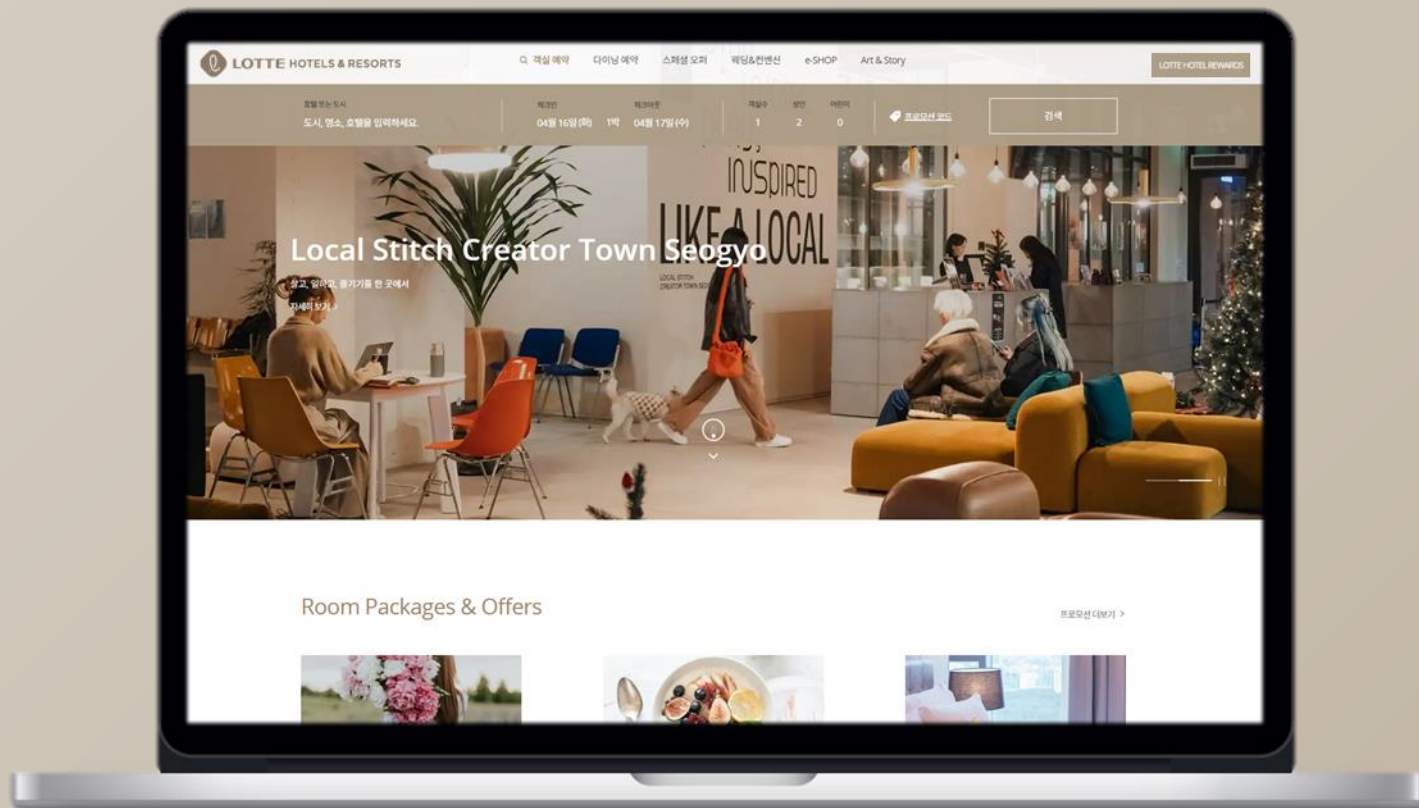
## Performance marketing for increasing membership and conversion sales

- Increasing the number of members through reward campaigns
- Retargeting-centered campaigns during 3rd operation based on 1st and 2nd parameters
- Expanding LMS and adjusting copy that showed high conversion performance
- Emphasizing BI for focused operation based on high-efficiency media and brand awareness

ROAS increased by 36.3% in the second half compared to the first half.

Membership registration increased by 548.9%, and reservation fee increased by 143.9%

**CLIENT** HOTEL LOTTE

**PERIOD** 2023.09, 2023.11

# Performance Campaign iMBC Campus

## PROJECT

## Performance advertising using the keywords similar to iMBC campus

### Solution for improving awareness of 'self-study degree system'

- Finding similar keywords related to 'self-study degree system' targeting users whose goal is to obtain a bachelor's degree
- Using the message 'Get a degree in 1 year' to increase search accessibility
- Using the message 'No. 1 in the industry' and '100% refund' for search keywords in the company comparison stage

DB up by 119% in January, the peak season after the operation of PlayD

CPA down by 45% (compared to the same period last year)

**CLIENT** Knowledge and Future

**PERIOD** 2018.07~2021.04



Search AD  
**Kurly**

## PROJECT

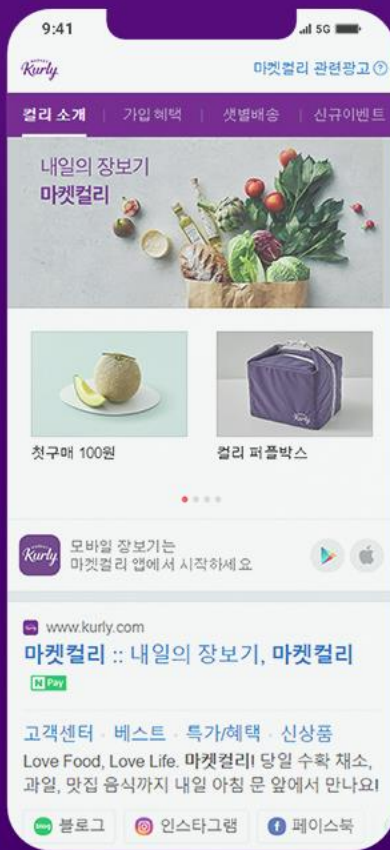
## Campaign for Kurly SA account optimization

Extraction of detailed keywords for each planning exhibition theme and product · Brand search

### Using individual T&D, efficient management of bidding and budget

## Expansion of detailed product keywords through exposure management of popular product keywords

Surplus achievement of 118% of the number of members joining compared to the goal



**CLIENT** Kurly

**PERIOD** 2018.08~2021.02

Search AD & Shopping AD

**SEOUL STORE**

## PROJECT

# SEOUL STORE Performance Marketing Campaign

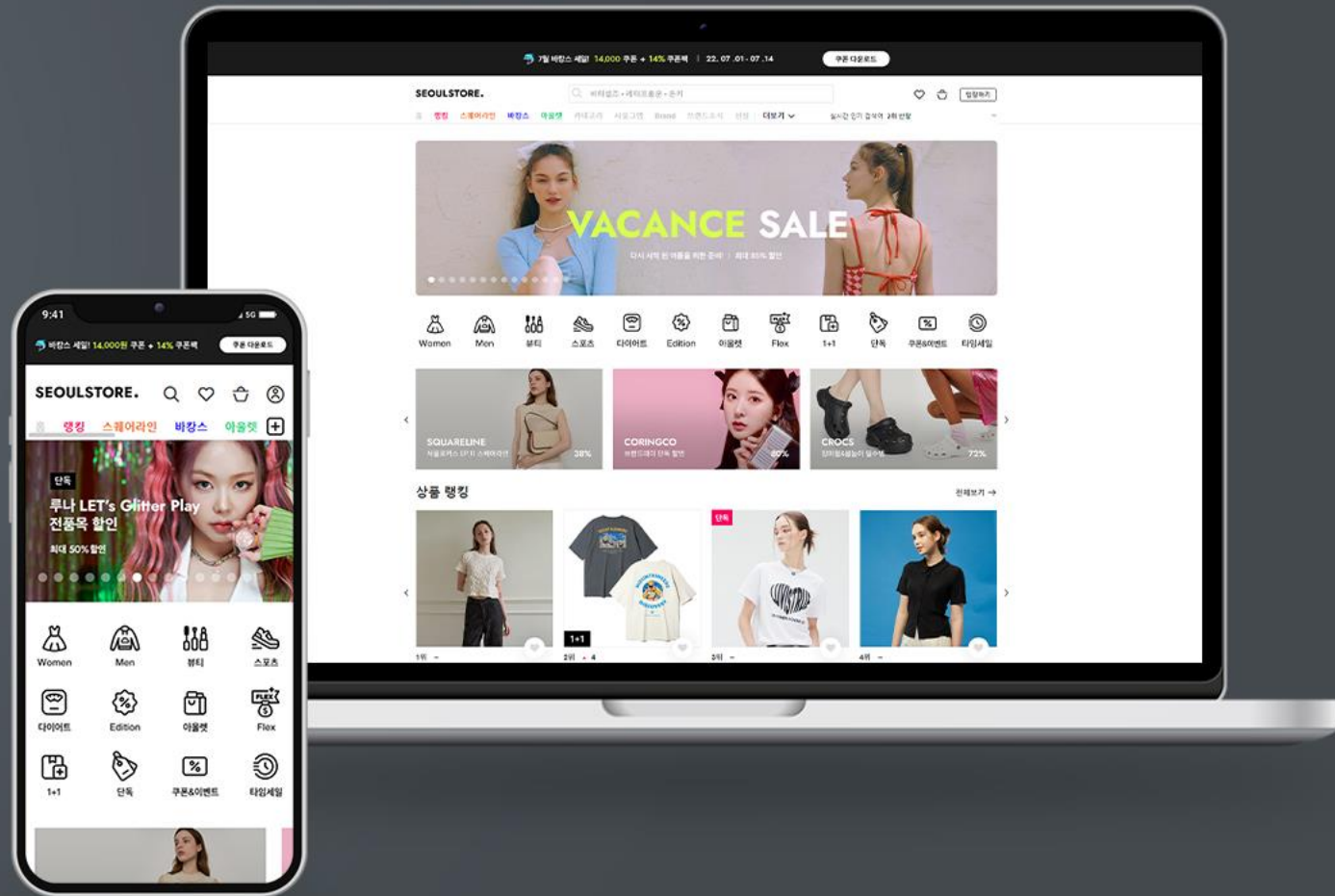
Efficient budget execution required with multiple brands, products, and promotions

Immediate response to daily/weekly/monthly promotions and intensive management of keywords and shopping materials

Organic operation according to mass management process during brand and seasonal promotions

ROAS increased by 1.4 times year-on-year and 2 times month-on-month

ROAS increased in summer season when average revenue per paying user is low



**CLIENT** Brandy

**PERIOD** 2022.05~2022.07



# DA & Youtube & SNS

## BBQ

## PROJECT

## BBQ Online Channel Branding and Advertising Campaign

## Launching new products for a new brand image

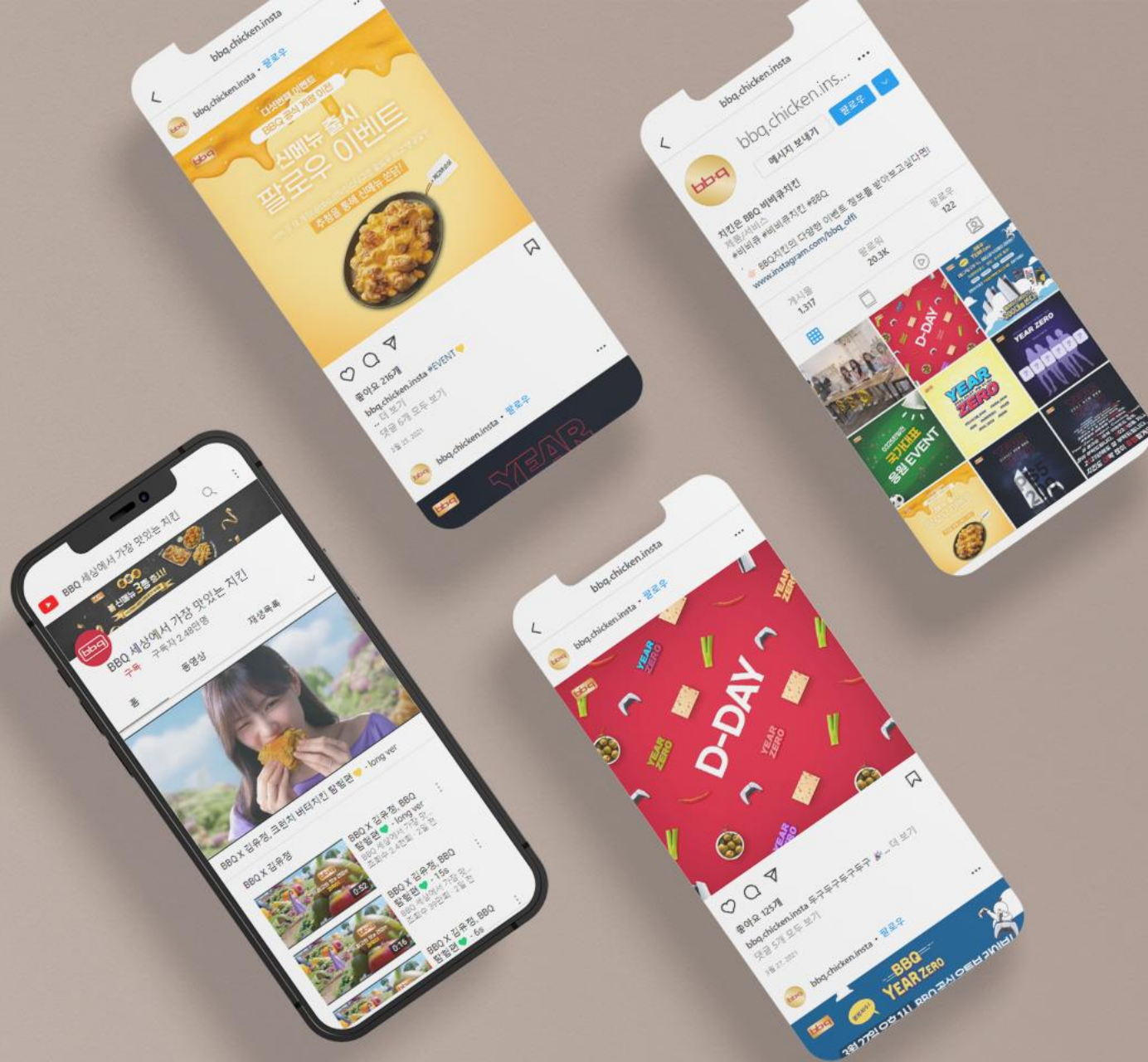
- YouTube & SNS: Product and targeting segmentation to increase the number of visitors and views
- Naver Performance-based Display Ad (former GFA): Campaign on main and sub pages and CPC adjustment by time zone
- Kakao Talk Bizboard: Adjusting CPC by time zone considering delivery time

Surplus achievement of 108% and 135% compared to target exposure and views, and saved 26% compared to expected CPV

38% increase in company name queries, approximately 470,000 increase in new product related keyword queries

**CLIENT** Genesis BBQ

**PERIOD** 2019.09~2021.09



# In-App Campaign

## LOTTE Healthcare

## PROJECT

## Cazzle App Launching & App Installation & User Sign-Up Growth Campaign

## Overachievement of membership target through material diversification and rapid media optimization

- Branding: Enjoyable care / Customized health care for myself
- Inducing in-app action: App tech (reward app) & exercise/inducing intake record
- Inducing purchase: Differentiation of Fromgene features by gender (women – skin / men – muscular strength)

Increased installs by +380% in one month of campaign

Unit cost per installation improved by -67% in Week 4 compared to Week 1



**CLIENT** Lotte Healthcare

**PERIOD** 2023.09~In progress



## PROJECT

Due to the nature of the service app, optimization with a focus on in-app event performance (increased number of members and delivery users) directly related to delivery rather than user retention rate indicators

Increased unit price for iOS to secure volume and improve campaign fatigue

## Increased conversions through addition of video materials

Increased average event achievement rate after one month of campaign

Cumulative valid conversions reached 25,000

**CLIENT** Woowa Brothers

**PERIOD** 2020.01~2023.09

# In-App Campaign

## The Seven Deadly Sins

## PROJECT

## Netmarble Mobile Traffic Optimization App Campaign

Increased budget during the first two months to secure volume due to the nature of the launch campaign

Conducted intermittent campaigns by focusing the budget in line with update timings

(Simultaneously performed optimization during campaign suspensions)

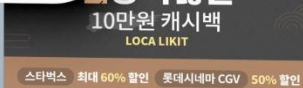
Observed gradual volume increases due to traffic optimization after temporary campaign suspensions

Achieved an average D+1 retention rate of 42% and a 38% tutorial completion rate on the same day

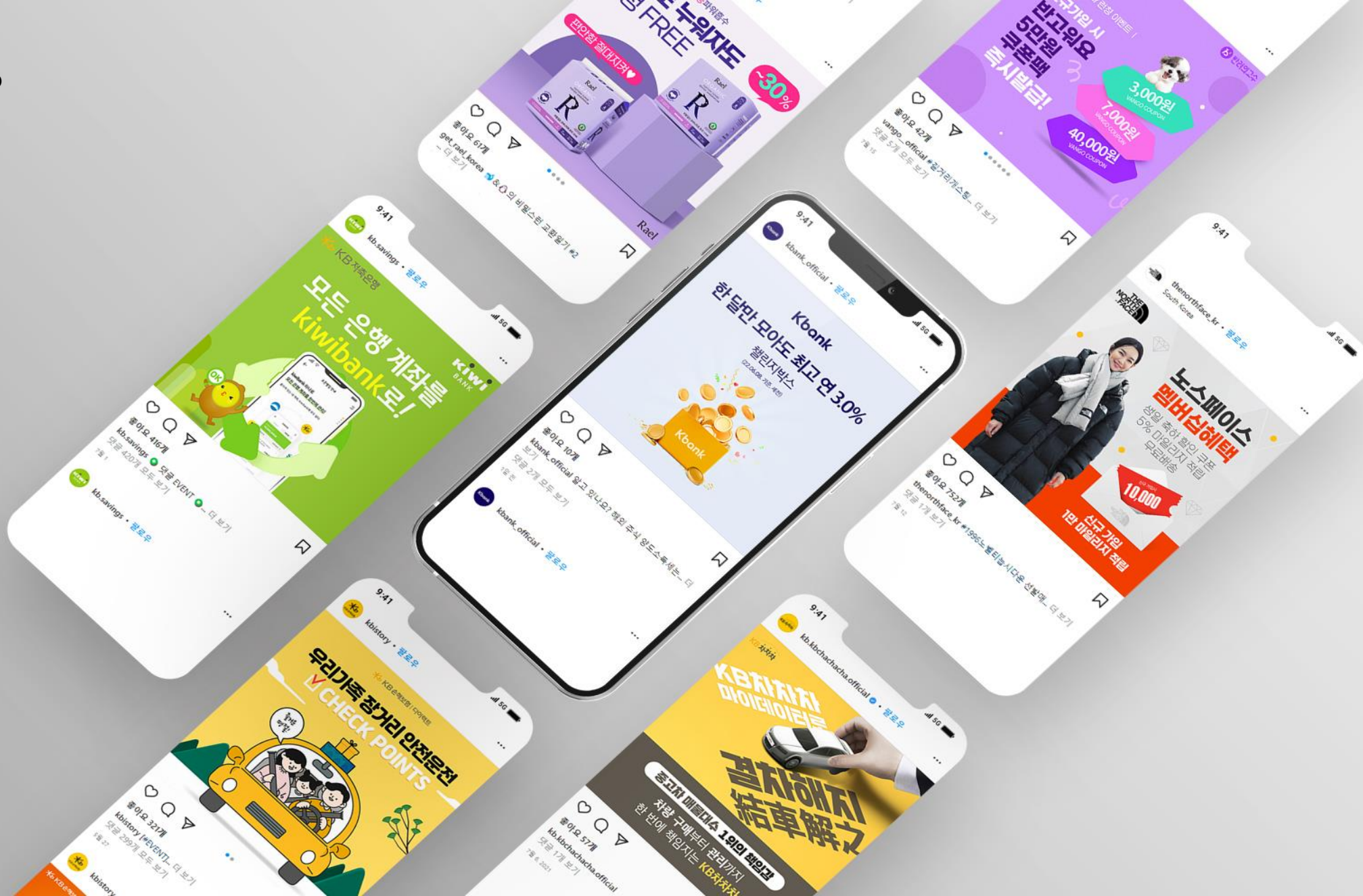
**CLIENT** Netmarble F&C

**PERIOD** 2019.05~2020.04





## Portfolio







AMBLEM  
#전성권의  
1위 수분함을  
비비큐의 수분함 67%  
23,900원

1+3  
83%  
FOLDER

37% 할인  
36,000원

폴더 상반기 결산 SALE  
베듀즈 인기슈즈  
최대 80% 할인  
앱 전용 추가 10% 쿠폰

폴더  
폴더 상반기 결산 SALE  
베듀즈 인기슈즈  
최대 80% 할인  
앱 전용 추가 10% 쿠폰

990원  
93% 할인  
비비큐의 수분함 67%  
23,900원

11:00  
990원  
93% 할인  
비비큐의 수분함 67%  
23,900원

990원  
93% 할인  
비비큐의 수분함 67%  
23,900원

11:15 ~ 11:19 당 5원만  
990원  
93% 할인  
비비큐의 수분함 67%  
23,900원

SEOULSTORE.  
원데이10 특가  
매일 10개의 새로운 화제가 온다!  
다들 물어봐

PLAY D

AcetHome  
다이어트 유산균 비비큐  
400만 병 판매 돌파!

AB21  
정장 유산균 100억 개 함유  
AB21 하루 한 알로  
행기세요!

아이맘  
아빠를 세프로  
만들어주는  
아이맘

아이맘  
아빠를 세프로  
만들어주는  
아이맘

SEOULSTORE  
FAMILY FESTA  
BRANDI  
HIVER.  
PLARE  
7일간, 역대급 ~91%

아이맘  
아빠를 세프로  
만들어주는  
아이맘

아이맘  
아빠를 세프로  
만들어주는  
아이맘

## PlayD welcomes all businesses seeking growth.

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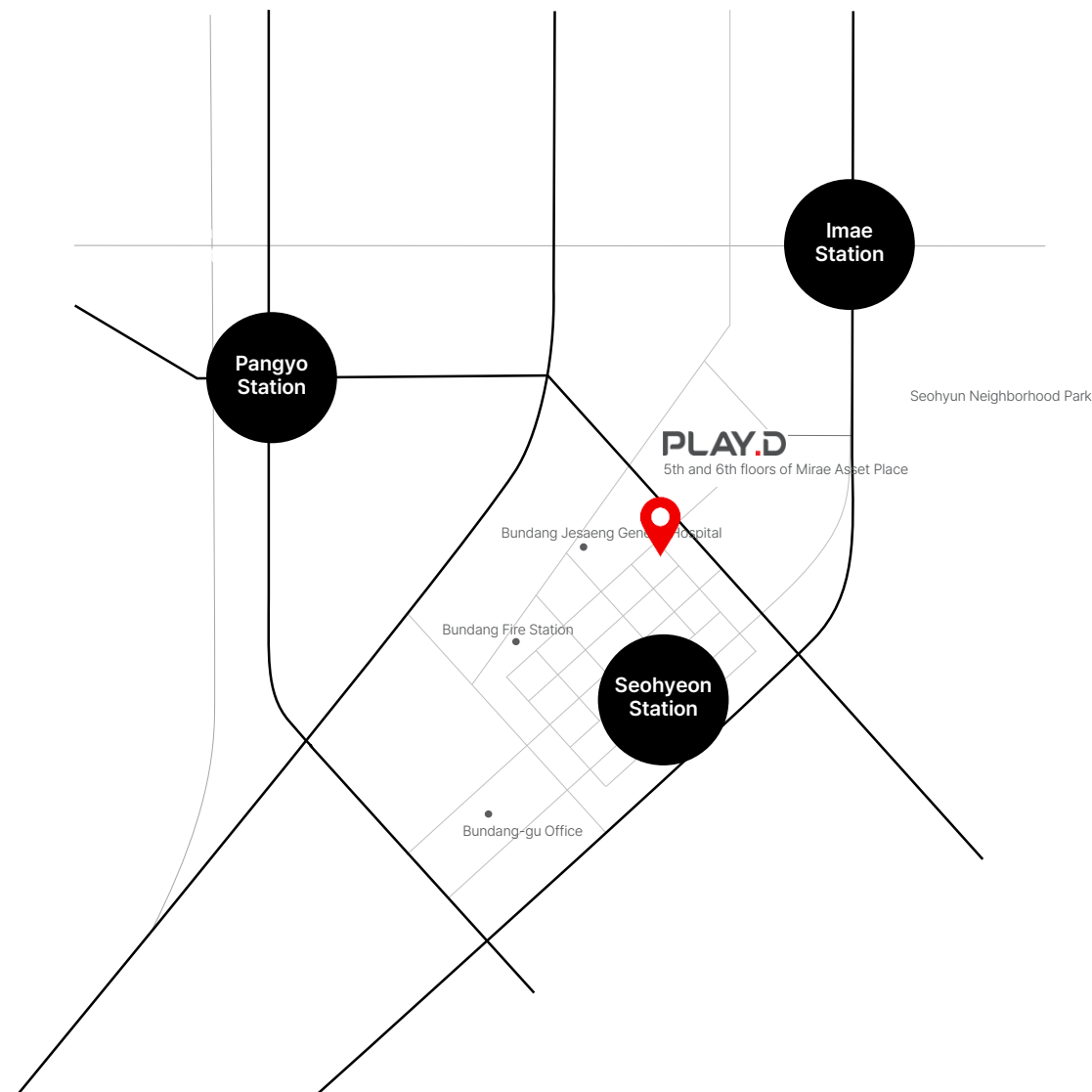
Phone number. 1566-3265  
Email. master@playd.com

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**Thank you!**

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